

CREATE YOUR OWN CUSTOM CALENDARS

Quick-Turn Custom with Every Month Imprint 130



1
Your
Cover
Design



1

2

Create your own custom calendar! Send in your cover design, 12 monthly images and imprint!

Standard 2-color (black/blue)
12 month pad

Features:

- Size: 10-7/8" w x 16-5/8" h open; 10-7/8" w x 8-5/16" h closed
- 80 lb. gloss cover with 65 lb. gloss cover insert
- Weight: 33 lbs. per 100 (bulk)
- White spiral binding
- Standard Production Time: 15 business days after art and credit approval
- Alterations require additional lead time

Packaging:

- Envelopes loose: 20¢ ea. (G)
- Other options – Catalog page 135

All Custom Calendars on this page:
Production timetable delivered with quote.
FREE Low-res pdf proof.

Two easy steps:

Step 1:

Cover Design and 12 Monthly Images

- Cover & Image Area: 11-1/8" w x 8-9/16" h (includes bleed); min 300 dpi (required)
- Name each pdf file with corresponding 2020 month (ex.: image for April would be "Apr2020.pdf")

Step 2:

Imprint

- Submit high res pdf
- Imprint Area (full color): 10" w x 1-1/4" h
- Appears on all 12 months

Quantity	300	500	750	1000	2500
Thru 6/1/19	5.02	4.92	4.70	4.48	4.32
After 6/1/19	5.41	5.31	5.08	4.84	4.67

Custom Executive Desk Tent

Includes your cover and 12 high res images.

- Size: 8-1/2" w x 4-3/4" h with tent base
- Cover Area: 8-1/2" w x 4-3/4" h (add 1/8" bleed on all sides)
- Front Image Area: 3-1/2" w x 4" h
- Front Imprint Area (full color): 4-1/2" w x 3/4" h
- Back Imprint Area (full color): 8-1/8" w x 1-1/4" h
- White spiral binding
- Add \$50.00 (G) to pricing shown



Cover



Front



Back

Quantity	100	250	750	1000	2500
Thru 6/1/19	4.53	3.84	3.59	3.48	3.37
After 6/1/19	5.00	4.31	4.06	3.94	3.84

FULL-COLOR IMPRINT INCLUDED ON BOTH SIDES OF CALENDAR

Submit your pdf files to artwork@hotlineproducts.com



AMERICA'S FINEST CALENDARS

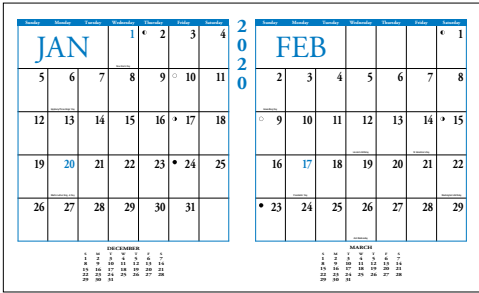
hotlineproducts.com

asi/61960 • PPAI 111015 • SAGE 50186

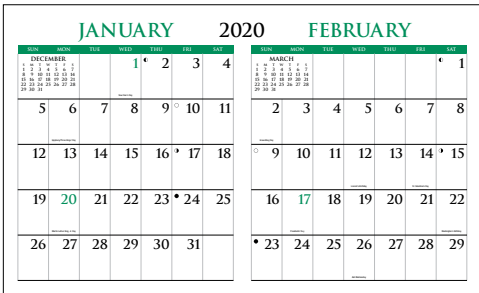


Custom Six-Sheet Executive 310

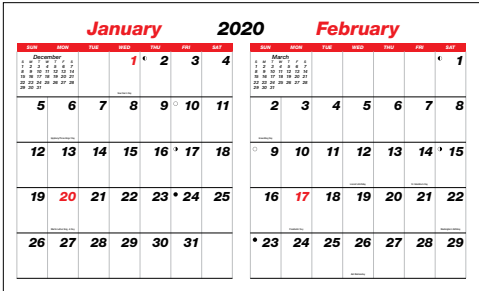
1. #5917 - Traditional Pad in Blue



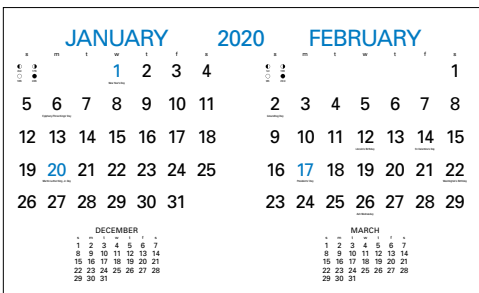
2. #5918 - Contemporary Pad in Green



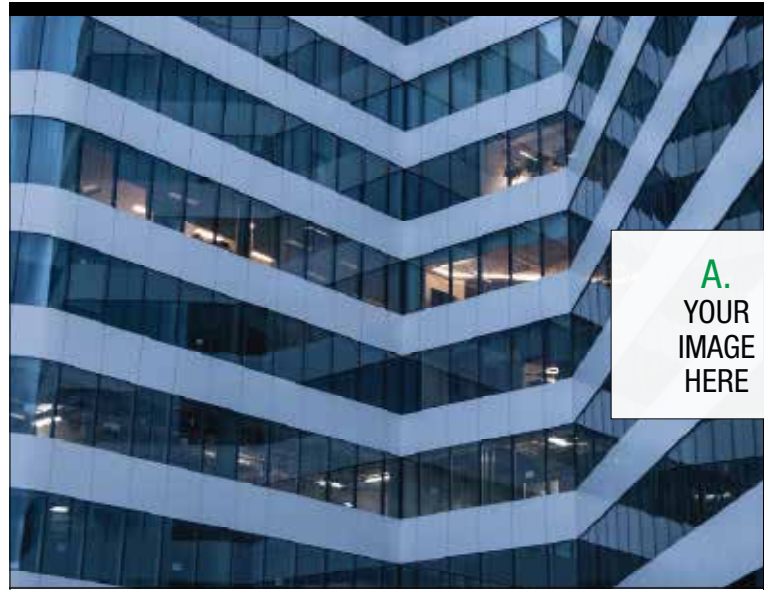
3. #5919 - Bold Pad in Red



4. #5920 - No Memo Blocks in Pad - Blue



5. #5921 - Contemporary Pad in Blue (shown above)



A.
YOUR
IMAGE
HERE

B.
YOUR
IMPRINT
HERE

C.
YOUR
CHOICE
OF PAD

InnovationDesign
Creating Places for People
12395 Peach Drive • Atlanta, Georgia 78332
888.555.5469 • innovationdesign.com

JANUARY 2020 FEBRUARY

SUN	MON	TUE	WED	THU	FRI	SAT
DECEMBER 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

SUN	MON	TUE	WED	THU	FRI	SAT
MARCH 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29



Required for Production:

Step A - Images:

- Image Area: 14-1/4" w x 11-1/8" h (includes bleed); minimum 300 dpi
- Save each image file name to corresponds with month (ex.: "Sep_Oct2020.jpg")

Step B - Imprint:

- Imprint Area: 13" w x 2-1/2" h
- Full-color imprint will appear on all six pages

Step C - Pad:

- Choose one of five pad designs shown above
- Pad alterations incur additional production time and cost

Features:

- Size: 14" w x 22" h
- Tinned at top with plastic hanger tab
- Printed on 70 lb. gloss stock
- Production Time: 15 business days after art and credit approval
- Guaranteed Inventory

Packaging:

- Insert in tubes: 57¢ ea. (G)

Quantity	50	100	250	500	750	1000	2500	5000
Thru 6/1/19	7.84	7.01	6.12	5.86	5.59	5.00	4.45	4.05
After 6/1/19	8.48	7.59	6.62	6.29	6.06	5.40	4.78	4.37

5ABC



hotlineproducts.com

asi/61960 • PPAI 111015 • SAGE 50186

Custom Calendars: Production timetable delivered with quote
FREE Low-res pdf calendar proof