

# CALENDARS!

## AN EFFECTIVE FUNDRAISING TOOL FOR SCHOOLS, NON-PROFITS AND ASSOCIATIONS

HotLine can use Variable Data Printing to turn your fundraising calendar into a raffle ticket. Show your customers this idea as a profitable way to raise money for cause marketing campaigns. HotLine's fundraising calendar is easy! Just submit 13 photos (one is for the cover) and the prize information you'd like to promote on desired dates.




**December 2020**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
1 HOLIDAY	2 HOLIDAY	3 HOLIDAY	4 HOLIDAY	5 HOLIDAY	6 HOLIDAY	7 HOLIDAY
8 HOLIDAY	9 HOLIDAY	10 HOLIDAY	11 HOLIDAY	12 HOLIDAY	13 HOLIDAY	14 HOLIDAY
15 HOLIDAY	16 HOLIDAY	17 HOLIDAY	18 HOLIDAY	19 HOLIDAY	20 HOLIDAY	21 HOLIDAY
22 HOLIDAY	23 HOLIDAY	24 HOLIDAY	25 HOLIDAY	26 HOLIDAY	27 HOLIDAY	28 HOLIDAY
29 HOLIDAY	30 HOLIDAY	31 HOLIDAY				

**December 2020 Raffle Calendar Details:**

- December 1: \$100 WINNER
- December 4: \$25 WINNER
- December 10: \$25 WINNER
- December 17: \$25 WINNER
- December 24: \$25 WINNER
- December 25: \$25 WINNER

**Form Fields:** First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Cost \$20 Each  
 Raffle Drawings Information  
 Drawings For: \$25 and \$100 dates noted on calendar  
 Winning Tickets will be re-entered for subsequent drawings  
 Winners must be 18+ years old  
 Winners need not be present to win  
 Winner is responsible for any applicable taxes  
 No. VOID



**Fairview High School**

**2020 Fundraising Calendar**

**Form Fields:** First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Cost \$20 Each  
 Raffle Drawings Information  
 Drawings For: \$25 and \$100 dates noted on calendar  
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- Size: 10-7/8" w x 18" h open; 10-7/8" w x 10" h closed
- Image Area: 10-7/8" w x 8" h (add 1/8" bleed on all sides)
- Imprint Area (full color): 10" w x 1-5/8" h
- 12 months
- Choice of gloss or matte cover and text inserts
- White spiral binding
- Add variable data to use as a raffle/fundraiser ticket
- Production timetable delivered with quote
- FREE Low-res pdf calendar proof

Perforated Ad

Variable Data  
Numbering

Quantity	Distributor Sell Price	Customer Sales (Based on \$20 Sell Price)	Approximate Customer Profit
300	\$8.59 (C)	\$6,000.00	*\$3,230.00
500	\$8.04 (C)	\$10,000.00	*\$5,800.00
750	\$5.92 (C)	\$15,000.00	*\$10,560.00
1,000	\$4.92 (C)	\$20,000.00	*\$15,080.00
2,500	\$3.81 (C)	\$50,000.00	*\$40,475.00

\*Customer may add or subtract prize dollars that may impact profit on program.



AMERICA'S FINEST CALENDARS

Email artwork to: [artwork@hotlineproducts.com](mailto:artwork@hotlineproducts.com) with P.O. #

For flyers to go with your samples, please email: [samples@hotlineproducts.com](mailto:samples@hotlineproducts.com)

[hotlineproducts.com](http://hotlineproducts.com)

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