

HOTLINE-TO-MAIL

HOW IT WORKS

- Order #800-Series* appointment calendars with your imprint (Min Qty 200)
- Provide your spread sheet in Excel Format. Include recipient's name, company name, one address line, city, state and zip
- Mailing: 5-10 working days from receipt of list plus USPS delivery time
- Choose Delivery Method:
Bulk (2-3 weeks)
First Class (3-5 business days)
- Mailing Schedule: To ensure holiday delivery, please submit orders and mailing lists by October 1st

UPGRADE

- Customize your envelopes with your company logo, return address or custom message
- Include a thank you letter or special offer. See pricing below:
- Imprinting Envelopes: additional 8¢ (g) each
- Inserted Material: 10¢ (g) charge per item inserted

IT'S A GREAT IDEA TO LET HOTLINE MAIL YOUR CALENDARS FOR YOU!

YOU PAY FOR

- Processing: 40¢ (g) each (includes prepping labels and delivery to Post Office)
- Envelope: 26¢ (g) each (includes white envelope with calendar inserted and sealed)
- Postage

BENEFITS

- Simplify your distribution – calendars are delivered in a timely manner
- Bulk rate freight and postage savings
- Save labor and assembly costs. Eliminate in-house calendar mailing time
- Significant postage savings (Example: \$1.71 First Class vs. 67¢ Bulk*)
- Maintain accurate mailing lists: HotLine can provide a report showing any undeliverable addresses for no extra charge

*Based on USPS rates on Nov 15, 2016; subject to change. (Rates shown are for #800-Series calendars only)

CALENDARS ARE VIEWED 5-10x A DAY

Consumers report displaying calendars for a full 12 months and recall the advertiser's name on their calendar.



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AMERICA'S FINEST CALENDARS

CALENDARS ARE COST EFFECTIVE

Advertising spread over 365 days... that's less than a penny a day!

